



Automated Backups for Shopify

[Rewind.io](https://rewind.io) | sales@rewind.io



Selling online is entirely
dependent on the uptime
of your store.





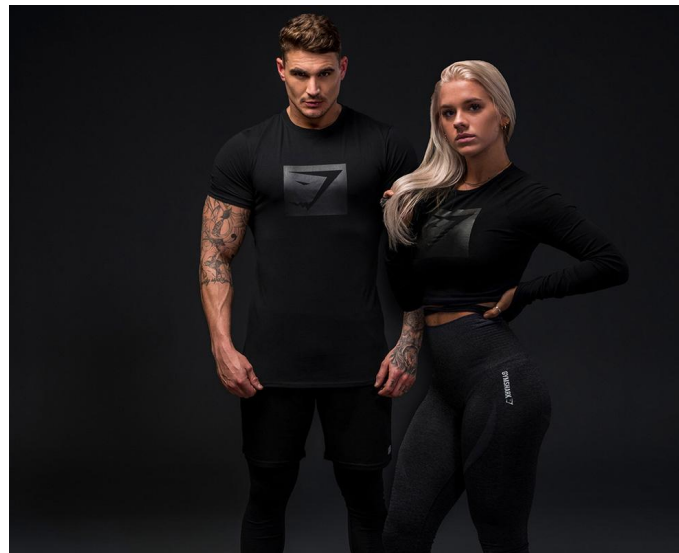
How GymShark lost \$143,000 to downtime

In 2015, the GymShark website went down for 8 hours straight. The downtime was caused by a 3rd party app - resulting in \$143,000 of estimated lost sales and thousands of disappointed customers.

Since then, not only has worldwide spending on BFCM exploded, but so has the popularity and customer base of GymShark. The damage of 8 hours of downtime in 2018 would be then times greater.

"Our online stores are the heartbeat of the business. Rewind gives us peace of mind that our stores are backed up on a daily basis." Seb Mills, GymShark Director of IT.

[Read the full story here](#)



What causes downtime?



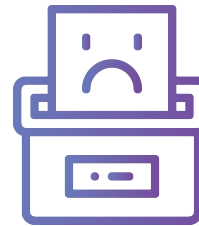
Human Error

Multiple people editing your store without an “undo” button is a recipe for disaster. Even a small mistake while editing your theme code can break the functionality of your entire store.



Malicious Attacks

The risk of a random attack by a hacker is a legitimate concern for any online business. But malicious attacks are just as likely from a disgruntled employee or contractor.



Software Glitches

The most common offenders are integrations with 3rd party software (ex. inventory management apps) and CSV imports. They can make large, unwanted changes to your store.

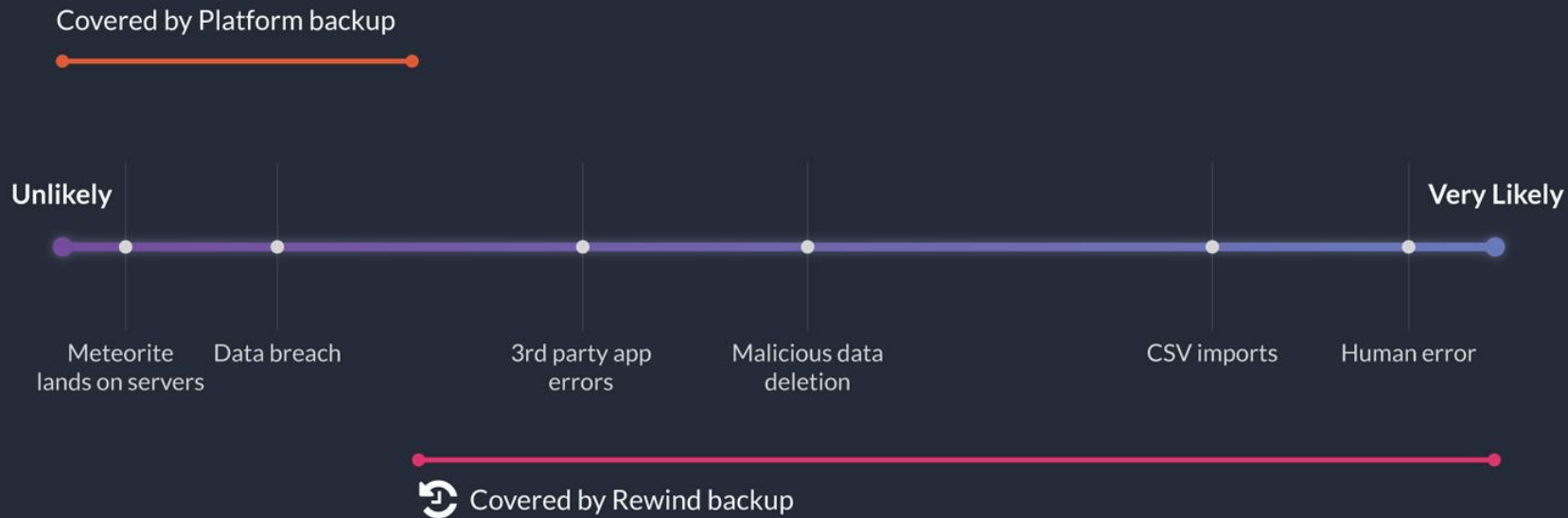


The bad news: Mistakes and data disasters are inevitable.

The good news: A good **backup and recovery** system will allow you to quickly recover your store and minimize any downtime.



Are you covered for all types of disasters?

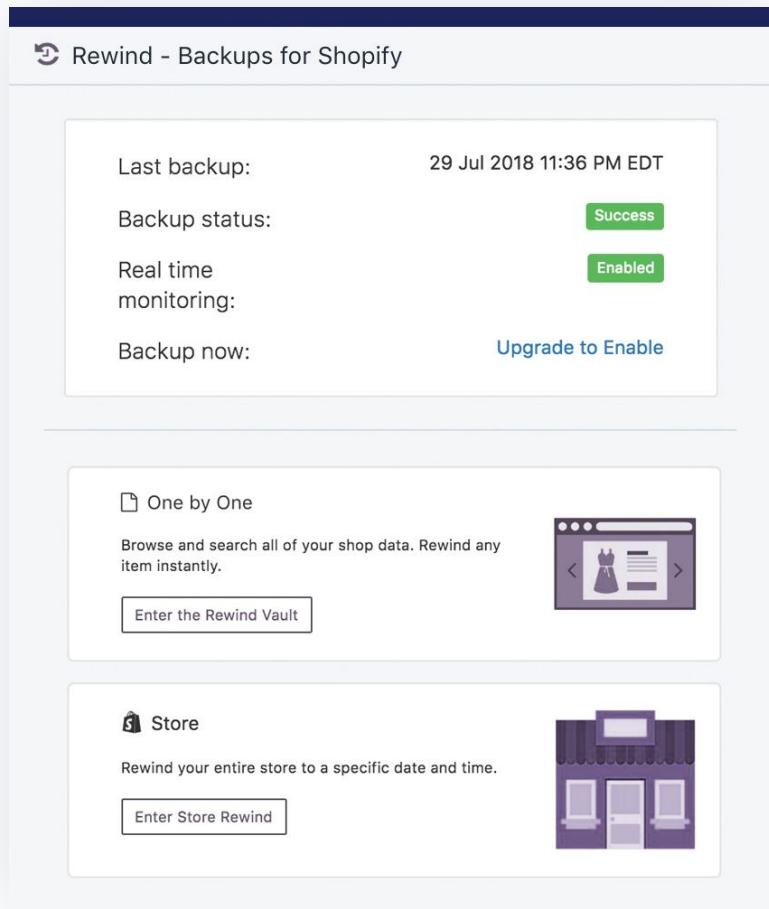




Recover from small mistakes and big disasters in minutes

How it works

1. Open Rewind from your Shopify Dashboard.
2. Select the item(s) you want to rewind, or the entire store - it's up to you.
3. Select the right date and time and hit Rewind. Your items will be restored in a few minutes - just like a time machine!





Use a password manager

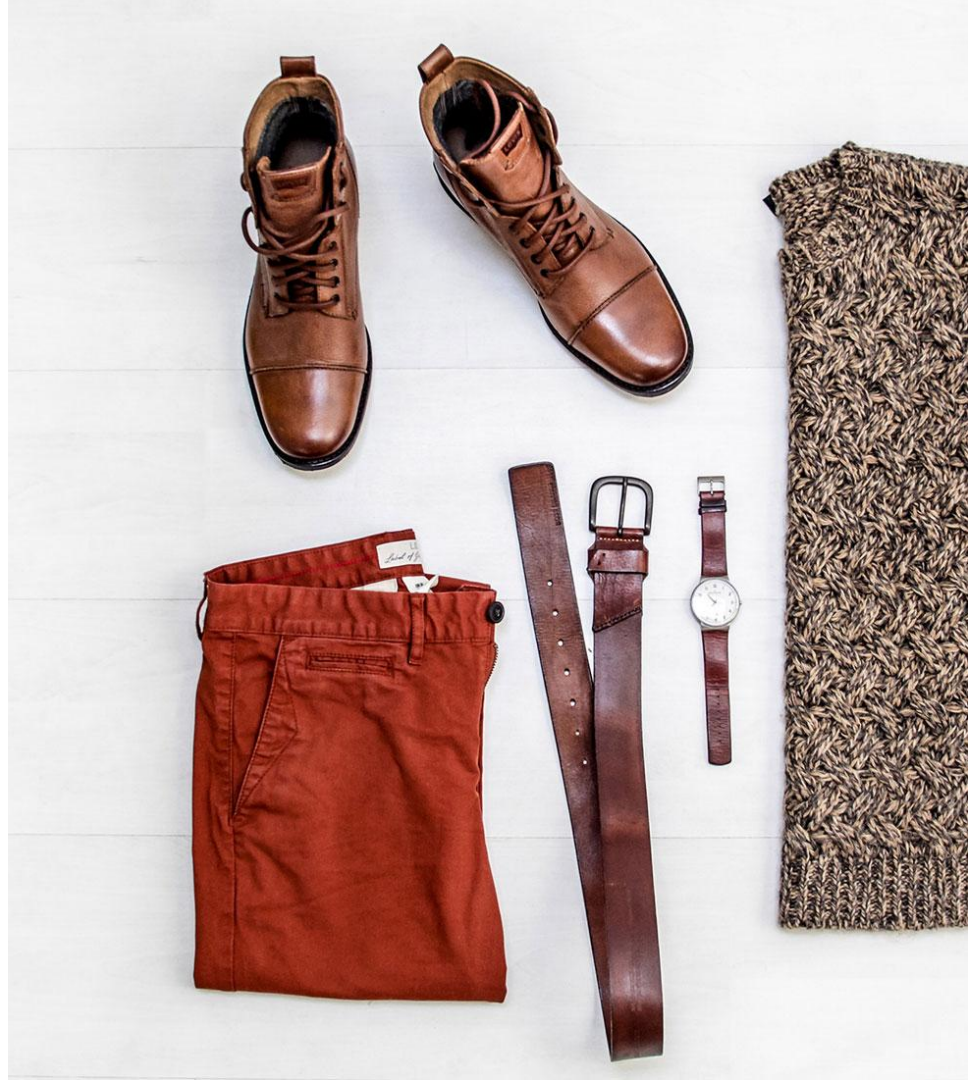
Just set Rewind and forget it – we backup all new changes made to your store every day. You never have to remember to run a backup.

Enable 2-factor authentication

Our customers rave about our support. We're dedicated to helping you recover if there's a problem and build new features you request.

Install in seconds

Install Rewind from the Shopify app store, select a plan, and your first backup will start right away. That's all you have to do – we take care of the rest.





Completely secure

Connections to Shopify are always made securely, and your most important data is stored encrypted in your Rewind Vault™.

GDPR compliant

Stay compliant with legal requirements in your country. All data for European stores is processed and stored in Europe.

Flexible data restores

Rewind gives you complete flexibility over how you restore your data: rewind a single item, multiple items, or your entire store to a previous point in time.





You're in good company

Rewind is built from the ground up to handle the fastest growing brands

BLK/OPL.

revival



Duxy

GYMSHARK



TOMBOY X

ENDY

MVMT

knix

RE/DONE

PV
PAUL VALENTINE



“

“One word to describe this app: AMAZING.

This of it as an insurance policy – you hope you will never need it but, if something happens, you will flawlessly be able to “rewind” to the day before the data loss.

We installed this app after losing around 1500+ professionally taken photos (caused by a mysterious Shopify glitch during a price change upload). Needless to say that **replacing the photos one item at a time cost us several thousand dollars.** Our advice: don’t think, get it and forget about it!”

Laguiole Imports

Contact sales@rewind.io
to get started



FAQs

What does Rewind backup for Shopify stores?

Your Rewind backup includes: Products, Product Images, Inventory, Customers, Orders, Collections, Blogs, Blog Posts, Pages, Themes, Theme Files, Menu Navigation, Store Policies, Locations, Shipping Zones, and more. For Enterprise customers, we also backup metadata. For a more detailed list of properties we backup, visit [this help document](#).

How long does it take to complete the first backup?

It can take anywhere from a few minutes to a few hours to complete your first backup, depending on how many items you have in your store. You can see the progress of your backup in your Rewind dashboard. Subsequent backups are much faster since we only update the backup with information that has changed since the last backup.

When does Rewind run a backup?

Rewind automatically backs up **once a day at midnight (local time)**. In addition, you are also provided the option to perform a manual backup at any time required, as well as continuous, real-time back ups of certain data – ensuring that changes you make are almost instantly reflected in your Rewind Vault.

Can I use Rewind to clone my Shopify store?

We get this question a lot - so much so that we created a separate app to duplicate Shopify stores. It's called [Replay](#) and it's available from the Shopify app store. Replay gives you the convenience to easily duplicate and manage multiple stores. It's a great tool for creating development/test stores and for running shops in different countries, languages or currencies.