Learn to Earn ────────

What is Rewind?

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Rewind is a leading cloud data backup and restore provider that protects the data that drives small and medium-sized enterprises (SMEs). More than 20,000 SMEs trust Rewind to protect their account-level data in critical cloud apps such as Shopify, BigCommerce, and QuickBooks Online. Offering continuous data protection and simplifying the data restore process, Rewind users can quickly recover from a tiny data entry error or a massive, account-wide data disaster.

Trusted by amazing brands worldwide

P&G	BADGLEY MISCHKA	GYMSHARK	knix	W WATCHES.COM	MVMT

Educating Your Clients

Rewind Backups

As you may or may not know, Shopify and BigCommerce **do not** back up merchant-level data. If someone deletes all of the products or themes from their store, this information is permanently lost unless it is being backed up. **That's why Rewind exists.** Rewind works for the user by backing up account-level data. In the event of data loss, Rewind helps the user recover swiftly. Rewind has helped protect over 30,000 ecommerce stores ranging from small businesses to enterprises and has helped countless merchants recover from stomach-churning mistakes.

Selling online is entirely dependent on site uptime. Unfortunately, data loss disasters happen without warning. If your client is operating their business without a backup and a mishap occurs in their store, it'll be too late.

No company is immune to downtime. On Black Friday of 2015, Gymshark lost an estimated $143,000 when their website went down for 8 hours.

> " *I think that every agency should be taking better care of their merchants. We should be investing in the right partners, the right platforms, and the right technologies to make that possible.*

Jonathan Poma
CEO of BVACCEL

Psst! Check out our prewritten email templates in the following pages! ⟶

Email Templates

Rewind Backups

BigCommerce

Subject Line: When did you last backup your store?

Hi there,

I'm happy to introduce you to our latest technology partner: **Rewind Backups for BigCommerce**.

As you may or may not know, BigCommerce does not locally backup merchant data. If someone deletes all the products or themes from a BigCommerce store, this information is lost unless you are backing up that data. BigCommerce only maintains disaster recovery backups - meaning backups that are used to recover the entire platform in case of a major service outage.

It's highly recommended for merchants to use an app such as Rewind to backup your store on a daily basis. This is especially important when you have larger teams. If you (or someone on your team) ever delete data by accident, you can access your Rewind Vault to quickly recover that data.

BigCommerce has named Rewind the 2019 Tech Partner of the Year and recommends it as a **must-have app**. In our experience building BigCommerce stores, we've seen merchants lose data and it's incredibly frustrating and expensive to fix the issue without a backup. That's why we personally recommend that all of our clients use Rewind.

If you have any questions, I've cc'd Dasha, our main contact at Rewind.
Feel free to reach out to him directly.

Email Templates

Rewind Backups
Shopify

Subject Line: When did you last backup your store?

Hi there,

I'm happy to introduce you to our latest technology partner: **Rewind Backups for Shopify**.

As you may or may not know, Shopify does not locally backup merchant data. If someone deletes all the products or themes from a Shopify store, this information is lost unless you are backing up that data. Shopify only maintains disaster recovery backups - meaning backups that are used to recover the entire platform in case of a major service outage.

It's highly recommended for merchants to use an app such as Rewind to backup your store on a daily basis. This is especially important when you have larger teams. If you (or someone on your team) ever delete data by accident, you can access your Rewind Vault to quickly recover that data.

Rewind is the only backup service recommended by Shopify Plus in the Launch Guideline document under "Backing Up Data". In our experience building Shopify stores, we've seen merchants lose data and it's incredibly frustrating and expensive to fix the issue without a backup. That's why we personally recommend that all of our clients use Rewind.

If you have any questions, I've cc'd Dasha, our main contact at Rewind.
Feel free to reach out to him directly.

Resources to Share with your Clients

6 Reasons Why You Need to Backup your Shopify/BigCommerce Store

Gymshark/Shopify Case Study - Why GymSharkUses Rewind in 14 of their Stores

Crossrope/BigCommerce Case Study - How a Code Change Halted Sales for 24 Hours

Questions?

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Please don't hesitate to contact me at **dasha@rewind.io**!
I'm here to help and always happy to hop on a call with you or your clients.