



# Agency Partner Program



## Welcome

---

I'd like to thank you for joining the Rewind Agency Partner Program. Our team is delighted to be working with you and your clients. To help you take advantage of the program, we created this comprehensive guide outlining the Agency Partner Program.

◀ **Dasha Shakov** | Your Dedicated Account Manager

## The Agency Partner Program

---

The Rewind Agency Partner Program financially rewards agencies for recommending Rewind Backups to your clients or including Rewind's solutions as part of your project proposals.

When you join Rewind's Agency Partner Program, you don't become a sales rep. We partner with agencies who are educators and trusted advisors to their clients. Your role is to educate your clients about the limitations of what Shopify and BigCommerce offer in terms of

backups and recommend Rewind as the solution. As your dedicated account manager, I'm happy to onboard your clients onto the right plan, demo Rewind, and answer any questions. You are also welcome to walk clients through our software, if you wish.

By recommending Rewind as a solution, you are not only protecting your clients' stores. You are building a stable revenue stream for your agency.



## Submitting Referrals

There are two simple ways to submit a referral:



- 1 Rewind Partner Program Referral [Submission Form](#)



- 2 Email me at [dasha@rewind.io](mailto:dasha@rewind.io) with the name of the client you're referring or simply CC your client on the email and I'll get in touch.

## Referral Bonuses

Referral bonuses are linked to the monthly Rewind plan that your referrals sign up for. See the chart below for the breakdown.

All bonuses are paid monthly so you won't be impacted even if your client uninstalls Rewind a couple of months after you've made the referral. It's our "Churn-Proof Referral" policy.

The minimum payout amount is \$200 USD. Bonuses are paid to the Paypal account you provided at the time of registration. To update your Paypal information, simply send me an email.

Rewind Plan	Bonus
\$299+	\$1,000
\$150	\$500
\$99	\$250
\$59	\$100
\$39	\$50
\$9	\$25
\$3	\$10

## Helpful Links

---

[What we backup for Shopify](#)

[What we backup for BigCommerce](#)

[BVACCEL's CEO Discusses Why Merchants Need Rewind Backups](#)

[6 Reasons Why You Need to Backup your Shopify/BigCommerce Store](#)

[Gymshark/Shopify Case Study - Why GymSharkUses Rewind in 14 of their Stores](#)

[Crossrope/BigCommerce Case Study - How a Code Change Halted Sales for 24 Hours](#)

## Questions?

---

Please don't hesitate to contact me at [dasha@rewind.io](mailto:dasha@rewind.io)! I'm here to help and always happy to hop on a call with you or your clients.

## That's it!

---

There you have it. Everything you need to get started recommending Rewind to your clients. Rewind takes care of the nitty-gritty so you can focus on growing your agency. Next, I'll be in touch with our Earn to Learn Guide - a help document that you're welcome to use to educate your clients about Rewind.

