



Agency Partner Program Welcome Guide



Welcome

Thank you for joining the Rewind Agency Partner Program. Our team is delighted to be working with you and your clients. To help you take advantage of the program, we created this comprehensive guide outlining the Agency Partner Program.

The Agency Partner Program

The Rewind Agency Partner Program financially rewards agencies for recommending Rewind Backups to your clients or including Rewind's solutions as part of your project proposals.

When you join Rewind's Agency Partner Program, you don't become a sales rep. We partner with agencies who are educators and trusted advisors to their clients. Your role is to educate your clients about the limitations of what Shopify and BigCommerce offer in terms of backups and recommend Rewind as the solution.

We're happy to onboard your clients onto the right plan, demo Rewind, and answer any questions. You are also welcome to walk clients through our software if you wish. Ask us about creating a free demo account to show Rewind to your clients.

By recommending Rewind as a solution, you are not only protecting your clients' stores. You are unlocking an additional income stream and various co-marketing opportunities with Rewind.



PartnerStack

We use PartnerStack to give you the tools and resources you need to educate your clients about our product, track your success, and process your rewards. If ever you run into issues with PartnerStack, check out their [video walkthrough](#) page. If you still can't find what you're looking for, feel free to send us an email.



Submitting Referrals

On the “Referrals” tab in PartnerStack, you’ll be able to submit any potential clients that you think may be interested in Rewind Backups. When you submit a referral through this tab, you’re letting us know that you’d like our team to work the deal to close.

1. Log into your PartnerStack Partner Dashboard
2. Select Rewind from the list of companies to submit a referral to
3. Click on the “Referrals” tab
4. Fill out the referral submission form and click “Submit”
5. The referral will then be sent to us for review. You’ll be notified via email when the status of your referral is changed. You can also monitor them from within the “Referrals” page in PartnerStack.



Use Your Referral Link

There are two scenarios when you should use your unique referral link. The first is if you have a client who is ready to install and does not need Rewind’s sales assistance to close. The second is if you’re writing about Rewind Backups to a larger audience (e.g. social media, blog posts, and newsletters).

1. Log into your PartnerStack Partner Dashboard
2. Click on the “Links” tab
3. Select your unique referral link

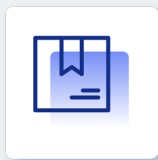
Referral Bonuses

Referral bonuses are linked to the monthly Rewind plan that your referrals sign up for. Please see the chart on the right for the breakdown. At the end of each month, your rewards are calculated and available for cash-out via PayPal or Stripe. Alternative methods are available for non-PayPal regions. Payments are verified and paid-out the month after your commission is earned. For example, any commissions earned in February will be available on March 16.

Submitting Referrals

Agencies must submit a minimum of one referral each year to unlock and maintain access to the Rewind Agency Partner Directory. Bronze, Silver, and Gold tiers are tied to the number of Rewind referrals your agency submits to our Partner Program in a year. Bronze partners have submitted 1-3 referrals, Silver partners have submitted 4-9 referrals, and Gold partners have submitted 10+.

Rewind Plan	Bonus
\$299+	\$1,000
\$99	\$250
\$59	\$100
\$39	\$50
\$9	\$25
\$3	\$10



Resources for Your Agency

[What We Back Up for Shopify](#)

[What We Back Up for BigCommerce](#)

[Rewind Backups for Shopify 1-Pager](#)

[Rewind Backups for BigCommerce 1-Pager](#)

[Using PartnerStack](#)

[Rewind's Resource Library](#)



Questions?

If you have any questions, please don't hesitate to contact us at partners@rewind.com!
We're here to help and always happy to hop on a call with you or your clients.

Contact Us

