



What is Rewind?

Backups for Shopify



Rewind Gives You Peace of Mind

Rewind provides account-level backups of your Shopify store - including all of the data and content you have built into it. When you make a mistake or lose data due to a 3rd-party app or other incident, Rewind gives you the options to restore your data: one item at a time, multiple items, or the entire store.

- Daily automated backups
- Flexible data restores
- Dedicated support team to help merchants when needed

When is the best time to set up Rewind on your Shopify store?

The best time to set up Rewind is before you need it.

Unfortunately, many of our clients are still learning about Rewind after they have lost data on Shopify or made a mistake.

The second best time to setup Rewind is before Black Friday/Cyber Monday. While getting ready for holiday sales, you are making more changes than usual to your store and stress levels are high. Having Rewind installed gives you peace of mind that small mistakes while editing the store won't derail all of your plans.

We restore thousands of items each week.

Most are due to **human error**, **CSV imports**, **3rd party app integrations** (especially apps that push data into Shopify and/or can make a lot of changes to the store).

How to Set Up Rewind and Forget It (Until You Need It)

Step 1: Add Rewind

Add Rewind from the Shopify app store and select a plan (all plans start with a 7-day free trial).

Step 2: Pick a Plan

Pick a plan to initiate your first backup. Continue to be covered with automatic daily backups.

Make a Mistake or Lose a Ton of Data?

Restore individual items, multiple items, or the entire store to a previous point in time.

Need Help During a Data Crisis?

We have the largest and most experienced team in our space to assist you.

[Get Rewind Today](#)

Tytek Group

Rating
★★★★★
Posted
May 19, 2021

This app is a must! It has saved us so much time on many occasions if it be restoring themes, products. You name it, it has you covered!

Fresh Patch

Rating
★★★★★
Posted
May 14, 2021

We're very happy we installed Rewind Backups. Fast and easy setup. Peace of mind knowing we are protected if anything were to happen to our site. Thanks!

GardenStone

Rating
★★★★★
Posted
May 13, 2021

We have been using Rewind for over 6 years now since our first website. Now, 6 years fast forward we are using it on all 6 of our websites. This is one of those apps, which you hope to never need to use, but so happy that you have it if you actually need it.

FAQs from Customers

Doesn't Shopify back up stores?

Shopify backs up all merchants at the platform-level. This means that if Shopify were to experience a problem with their servers, they would be able to recover the entire platform. A platform backup is a necessity for all cloud-based software, but it can't be used to recover data from an individual account.

Rewind backs up merchants at the account-level. This is a much more granular backup of just the data that has been added to the merchant's store. This includes products, pages, customers, orders, etc. We give merchants the power and flexibility to restore these items when needed.

With Shopify and Rewind Backups, merchants have complete protection of their ecommerce store.

What does Rewind Back Up?

Rewind backs up products, categories, options, option sets, brands, customers, orders, themes, blog posts, redirects, and pages. For complete details about what we can back up and restore, please visit our [Help Center](#).

What is the cost?

We have [plans available](#) for stores of all shapes and sizes. We encourage enterprise merchants to get in touch for pricing.

When does Rewind run backups?

Daily at midnight local time. We will send you a weekly summary of all your backup activity.

Can Rewind handle high volume stores?

Yes, we are protecting some of the largest merchants on the Shopify platform, including MVMT, Knix, and P&G.



I still have questions, can I speak to someone?

Learn more at rewind.com/products/backups/shopify or email help@rewind.com. If you're interested in backing up your Shopify store, please contact partners@rewind.com.

