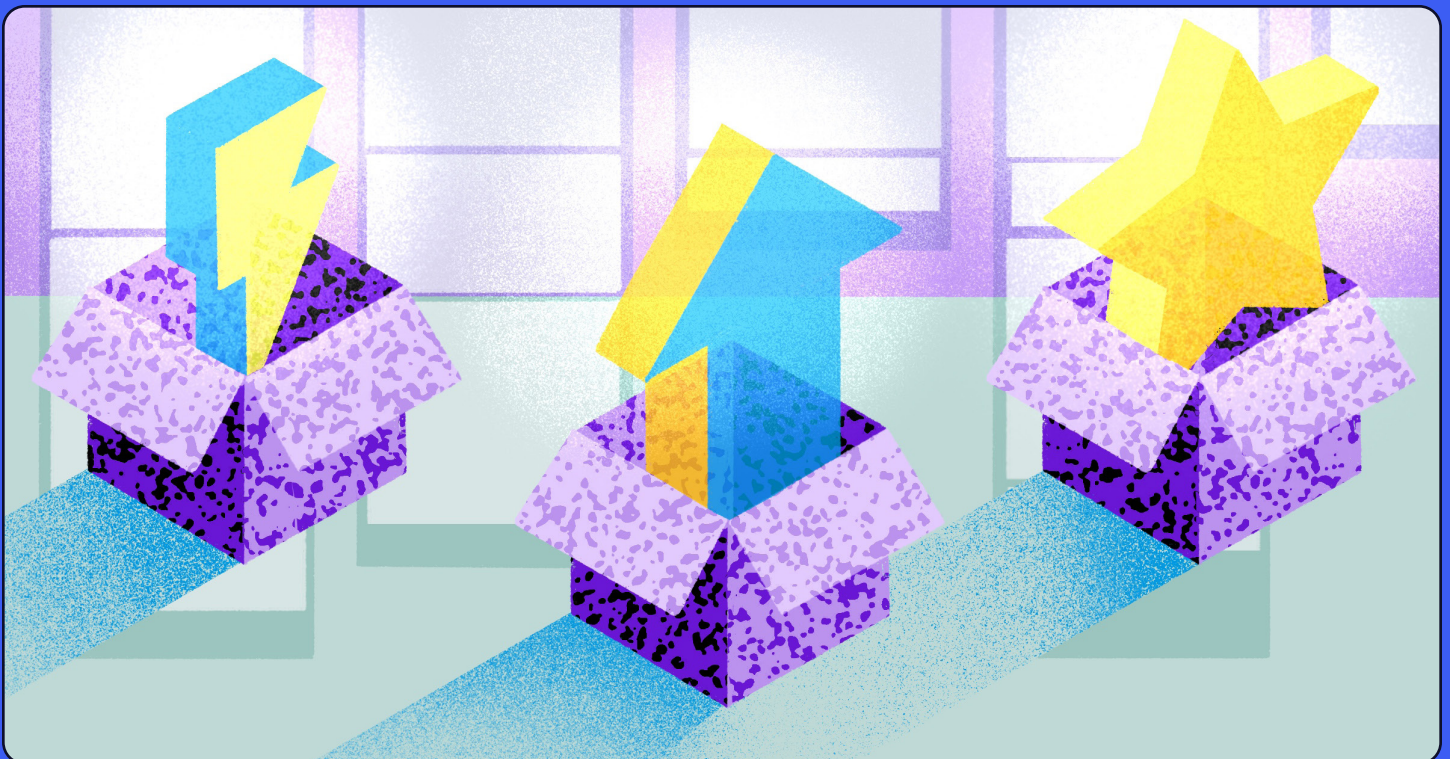




# Welcome to the Rewind Influencer Program

We are delighted that you are interested in partnering together to accelerate and share Rewind's mission to protect critical SaaS and cloud data. To ensure we build a successful partnership, we created this handy guide outlining how our program works.



# The Rewind Influencer Program

The Rewind Influencer Program's objective is to increase Rewind's presence, engagement, and collaboration with industry influencers in the Accounting and Software Developer fields.

The program introduces Rewind to new audiences, pushing thought-leadership and building trust and brand credibility with your followers. The program is available for [Backups for QuickBooks Online](#), [Backups for Jira](#), and [Backups for Confluence](#). As a member of our influencer program, you play an essential role in educating professionals about data security.

## How it works

STEP 1  
*Say Hello*

STEP 2  
*Share audience details*

STEP 3  
*Build campaign strategy*

STEP 4  
*Review and sign contract*

STEP 5  
*Launch campaign*

STEP 6  
*Post-mortem analysis*

## If your audience contains the following, we'd be a perfect match:

- Small, medium and enterprise businesses
- C-Suite, VPs, Director, Manager, Developers
- Anyone who stores business-critical data in the cloud!

## Wait— isn't SaaS data already backed up?

SaaS platforms don't provide account-level backups; aka, backups of the data you rely on daily. Platforms back up all of the data from all of their users all at once, but they assume no responsibility for account-level data. The best way to secure your cloud data is with an account-level backup and restore solution like Rewind.

## Why Rewind?

- Automatic daily backups and on-demand restores (plus an option to kick off additional backups whenever you'd like)
- Granular data restores ensure you can restore only the data that was affected, and get back to business quickly
- Mitigate the risk of data loss and downtime with the ability to restore data in minutes
- SOC 2, SOC 3, GDPR, and CCPA compliant (view [full security reports](#))

## Feeling the love

- Over **1,000 5-star reviews** across our platforms
- G2 Easiest Admin 2023, High Performer 2023, Users Most Likely to Recommend 2023
- **3.7 petabytes** of data secured for over **100,000 organizations** worldwide

### About us

Since 2015, Rewind has been on a mission to help businesses protect their SaaS and cloud data. Today, over 100,000 customers in more than 100 countries have used Rewind's top-reviewed apps and support to ensure their software-as-a-service applications run uninterrupted. The Rewind platform enables companies to backup, restore, and copy the critical data that drives their business.

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### Let's connect

Vanessa Zendran  
Influencer Marketing Manager  
[vanessa.zendran@rewind.io](mailto:vanessa.zendran@rewind.io)



## Join us in protecting data everywhere

If you are interested in joining Rewind's Influencer Program or would like to request more information, please reach out! I'd love to schedule a call to learn more about your audience, understand your campaign opportunities, and figure out how we can best work together.

[Schedule a call](#)

