



Rewind and Atlassian Cloud Migrations

Protect your data in the cloud

The reality of Atlassian Cloud migrations

Migrating from Atlassian Data Center to the cloud is not a single event, it's a multi-phase project involving data transfer, validation, configuration, and go-live.

While Atlassian ensures platform uptime, their shared responsibility model means your organization is responsible for protecting its data once it's in the cloud. Most migration risk doesn't come from the transfer itself, it comes after data lands in the cloud:

- Cloud-related data security risk such as cyber attacks
- Insider threats and malicious acts
- Regulatory and compliance requirements for cloud systems
- Critical human errors during validation and rollout
- Misbehaving integrations or automation

Atlassian Data Center
Source environment



Data migration
and validation

Atlassian Cloud
Production environment



- Cyber threats
- Compliance
- Human errors
- Insider risks

Where Rewind fits in your migration project

Rewind is not a migration tool.

Rewind is the data resilience layer for Atlassian Cloud.

Rewind protects your Jira and Confluence data as soon as it reaches the cloud, giving you:

- Independent, continuous backups
- Instant rollback during validation and cutover
- Long-term data retention and audit readiness
- Item-level recovery without disrupting users

Once data leaves Atlassian Data Center, Rewind restores the level of control and recoverability you expect from on-prem environments, in the cloud.

Two common migration approaches

Phased migrations

- Teams or projects are migrated in stages over time
- Rewind protects each phase once it's live in cloud
- Roll back changes between migration waves
- Validate data safely before moving to the next phase

Single cutover migrations

All data is transferred in one event.

- Activate Rewind immediately after transfer completes
- Protect validation, configuration, and go-live
- Ensure recoverability from day one in cloud

In both cases, Rewind safeguards your cloud destination.

Why This Matters

Once you leave your on premise environment:

- Native backups offer limited data retention
- Restore options are coarse and slow
- Compliance evidence becomes harder to prove
- Data control shifts away from your team

Rewind closes these gaps with independent storage, granular restores, extended data retention, and audit-ready reporting, aligned with enterprise and regulatory expectations.



Move to Atlassian Cloud with confidence.
Rewind protects what happens next.