



SaaS resilience for Shopify:

Safeguard your storefront & keep shipping

Your Shopify store is your revenue engine. Products, themes, metafields, customer records, and order history power every transaction. Under the Shared Responsibility Model, Shopify protects the platform infrastructure, not your account-level data.

With dozens of apps, integrations, and automations running at once, a misconfigured connector, bad bulk import, or simple mistake can corrupt critical storefront data in seconds.

Rewind backs up your entire Shopify environment and delivers surgical, item-level recovery so your team can get back to selling, not rebuilding.

✓ SOC 2 Type II

✓ ISO/IEC 27001:2022

✓ Shopify Certified Technology Partner

✓ GDPR

✓ CPRA

✓ CISA

Uptime is **not** the same as resilience

Shopify backs up the platform, not your account. A third-party app, CSV import, bulk edit, or misprompted AI tool can corrupt your catalog while Shopify's status page stays green. Shopify has no merchant-controlled backup, no point-in-time restore, and no way to recover a deleted product with its images, metafields, and variant data intact.

Rewind closes that gap with real-time backups you own on independent infrastructure, proactive monitoring, and granular recovery that restores a single variant or rolls back your entire catalog, so you can keep shipping.

If an integration, automation, or AI assistant makes a mistake, Rewind is your safety net. You can roll back to a known good state or restore only the specific items that were changed, so teams can recover quickly without disrupting everything else.

Automated protection with full visibility and control

- Real-time backups for critical items, plus incremental daily backups across your entire Shopify environment. Three-click setup, no code required.
- On-demand snapshots before risky operations: migrations, bulk imports, theme updates, app installations
- 1-year retention with unlimited storage on independent infrastructure
- Klaviyo and Mailchimp backups included for unified eCommerce protection
- Audit logs that provide visibility into what changed, when it changed, and who changed it

Surgical restore that keeps your revenue flowing

- **Item-level recovery:** Restore a single product, variant, collection, page, or theme without affecting anything else
- **Full catalog restore:** Rebuild your entire product set when disaster strikes
- **Non-destructive restore:** Recovered data does not overwrite good data
- **Version comparison:** See exactly what changed (and when) before you restore
- **Audit trail:** Track changes for accountability and investigation
- **Cross-store restore:** Recover data to a different Shopify store for staging or emergency fallback

Platform-specific precision across Shopify

Products	Collections	Themes	Variants
Customers	Pages	Images	Orders
Blog posts	Metafields	Tags	Translations

For the full list of backed-up item types, visit rewind.com/products/backups/shopify.

Downtime costs an estimated **\$9,000 per minute** for Global 2000 companies.

Splunk, "The Hidden Costs of Downtime"

For eCommerce businesses, a corrupted product catalog or lost customer data translates directly to lost orders and revenue.

Trusted by industry leaders

Over **25,000 organizations** worldwide trust Rewind to protect their critical SaaS data. More than 7 PB of business-critical information is automatically backed up and easily recoverable.

OLAPLEX.  ROTHY'S  sheertex  PAULA'S CHOICE SKINCARE  Our Place

Enterprise-grade security and compliance

- AES-256 encryption in transit and at rest
- SOC 2 Type II, SOC 3, ISO/IEC 27001:2022, CSTAR Level 1 certifications; HIPAA (BAA available), DORA, and GDPR support
- Single Sign-On (SAML 2.0) compatible with Okta, OneLogin, Auth0, and Entra ID
- Data residency based on customer location: Canada, US, EU

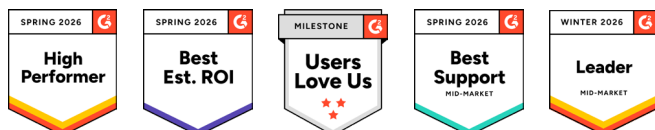
Governance and control on your terms

- Exportable audit logs with API access for compliance tracking; cyber insurance readiness documentation for underwriters
- Role-Based Access Control (RBAC) with granular roles: Owner, Admin, Integration Admin, Read-Only
- Version comparison: See exactly what changed, when it changed, and who changed it before you restore
- Cross-store restore: Recover data to a different Shopify store for staging or emergency fallback

“Whether it’s restoring data from an accidental deletion or compromise, or just having peace of mind knowing that Rewind’s there if you need it, **we recommend Rewind to every client.**”

Wes Buckwalter, CEO, SeaMonster Studios

Proven leader in SaaS resilience



Shopify Certified
Technology Partner

